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# Embracing a Risk Adaptive Approach to Data Protection

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Data Protection SME



# The Insider?

The threat presented by a person who has, or once had, authorized access to information, facilities, networks, people, or resources; and who wittingly, or unwittingly, commits: acts in contravention of law or policy that resulted in, or might result in, harm through the loss or degradation of government or company information, resources, or capabilities; or destructive acts, to include physical harm to others in the workplace.  
([https://www.insaonline.org/wp-content/uploads/2018/10/INSA\\_InsiderThreat\\_definition-Flyer.pdf](https://www.insaonline.org/wp-content/uploads/2018/10/INSA_InsiderThreat_definition-Flyer.pdf) )

The potential for an individual who has or had authorized access to an organization's assets to use their access, either maliciously or unintentionally, to act in a way that could negatively affect the organization.  
(<https://insights.sei.cmu.edu/insider-threat/2017/03/cert-definition-of-insider-threat---updated.html>)

Personnel security is a system of policies and procedures which seek to mitigate the risk of workers (insiders) exploiting their legitimate access to an organization's assets for unauthorized purposes.  
(<https://www.cpni.gov.uk/personnel-and-people-security>)

# “Erratic”



- People
- Process
- Technology

# The Insider Risk Landscape

## Asset

- ▶ People
- ▶ Information system
- ▶ Intellectual property
- ▶ Sensitive data
- ▶ Facilities
- ▶ Resources

## Threat

- ▶ Fraud
- ▶ Theft
- ▶ Sabotage
- ▶ Violence
- ▶ Disruption

## Attack

- ▶ Misuse of access
- ▶ Defense bypass
- ▶ Control failure

## Actor

- ▶ Employee
- ▶ Former employee
- ▶ Contractor
- ▶ Subcontractor
- ▶ Supplier
- ▶ Trusted partner

## Impact

- ▶ Confidentiality
- ▶ Integrity
- ▶ Availability
- ▶ Reputation
- ▶ Competitive edge
- ▶ Financial



# The World Changes... But There Are Two Constants

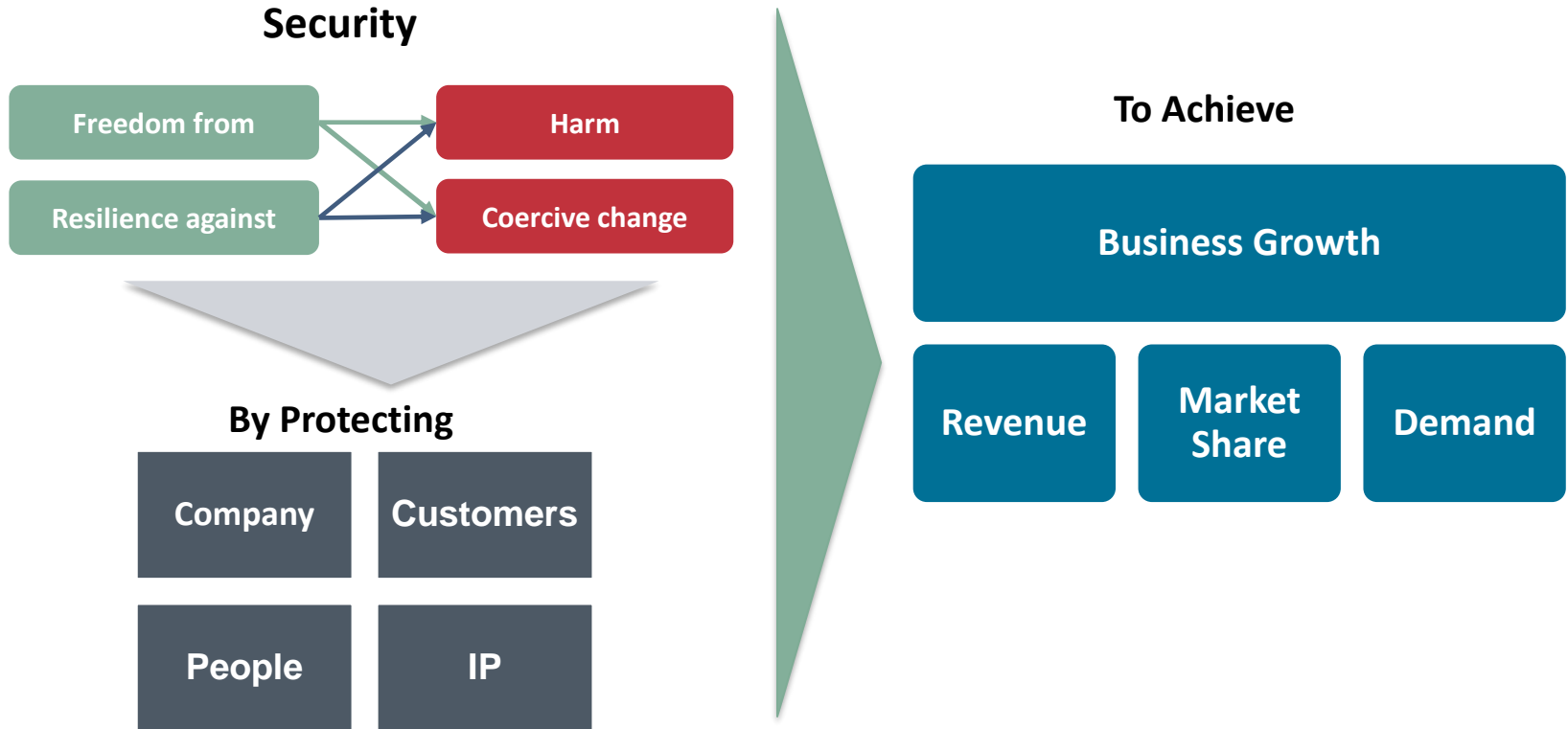


**People**

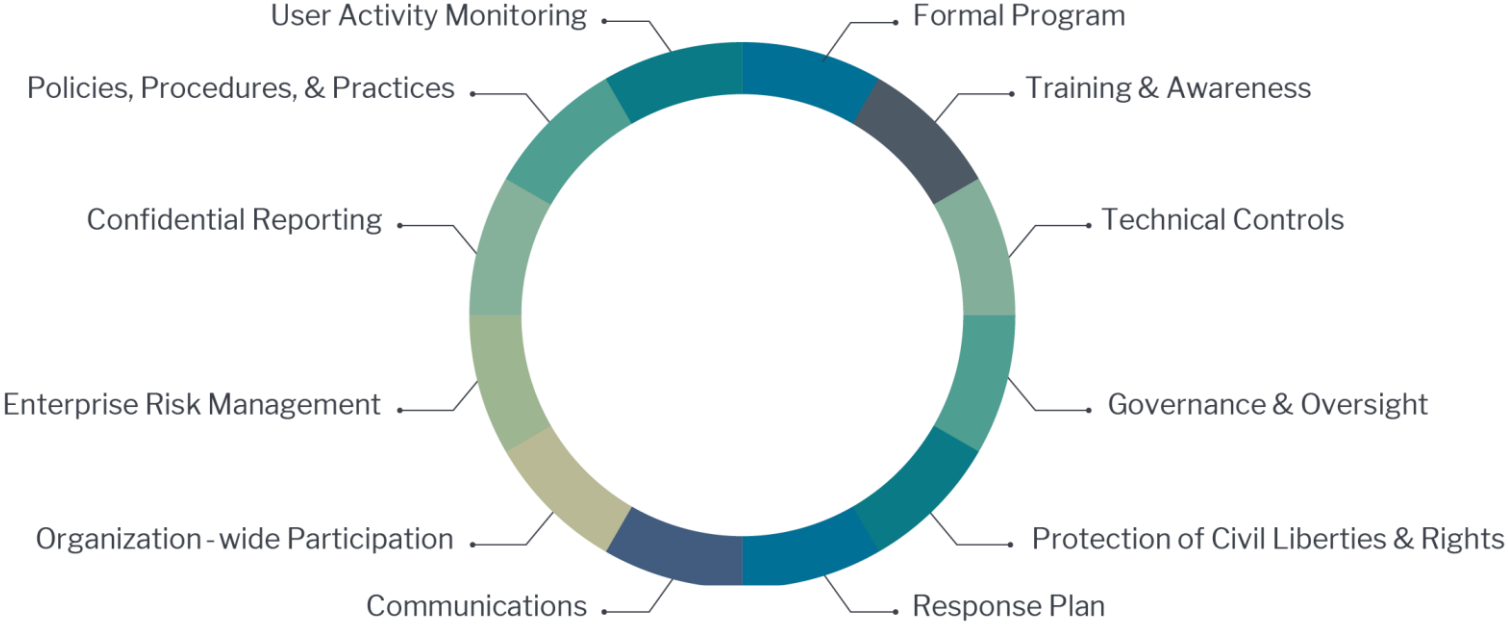


**Data (IP)**

# Security As A Business Value Enabler



# The Holistic Program



# Security Governance





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## Mission

Move to a more proactive security posture by:

- Increasing situational awareness through context and intent
- Developing a cross-functional/stakeholder security strategy

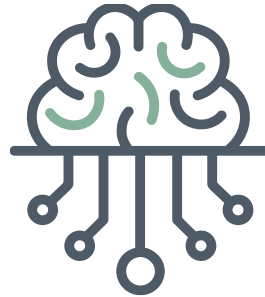
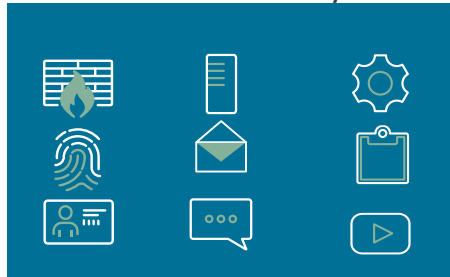
## Primary Objective

Identify risk at the earliest point of detection to prevent or mitigate exposure.

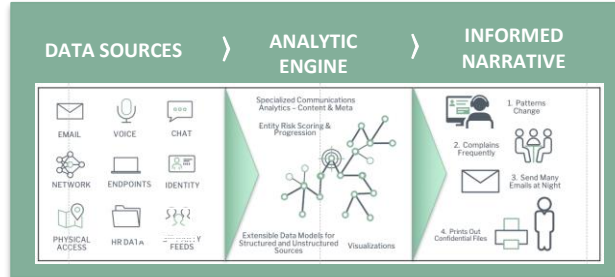
# Essential Elements



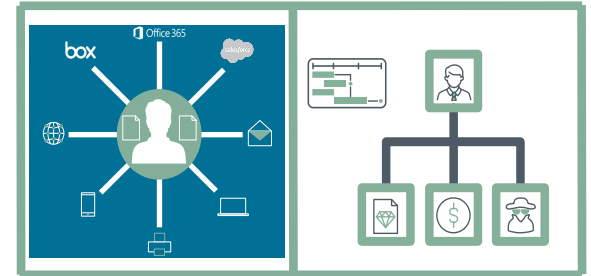
Collect Wide & Deep For Holistic Visibility



Analyze & Model To Understand Intent



Take Action & Reduce Exposure





# Collect Wide & Deep For Holistic Visibility



- ▶ Use logs from existing security stack such as DLP, NGFW, EDR, SIEM, IAM, PAM, Proxy, IDS, Endpoint
- ▶ Additional value from security investments



- ▶ Leverage your entire IT ecosystem to improve security using data from printers, chat, email, voice, HR, badge reader, AD/LDAP, travel, to name a few
- ▶ Wide visibility from structured and unstructured sources



- ▶ System Info, Clipboard, File Manipulation, Logon, DVR, Running Processes, Registry Modification, Keystrokes
- ▶ Deep visibility of machine and user observables



# Analyze & Model For Insights

DATA SOURCES

ANALYTIC ENGINE

INFORMED NARRATIVE



EMAIL



VOICE



CHAT



NETWORK



ENDPOINTS



IDENTITY



PHYSICAL ACCESS



HR DATA



3<sup>RD</sup> PARTY FEEDS

Pattern Recognition

Outlier Detection

Sentiment Analysis



Entity Risk Scoring



1. Patterns Change

2. Complains Frequently



3. Sends Many Emails at Night

4. Prints Out Confidential Files



Understand Intent Through Deep Context

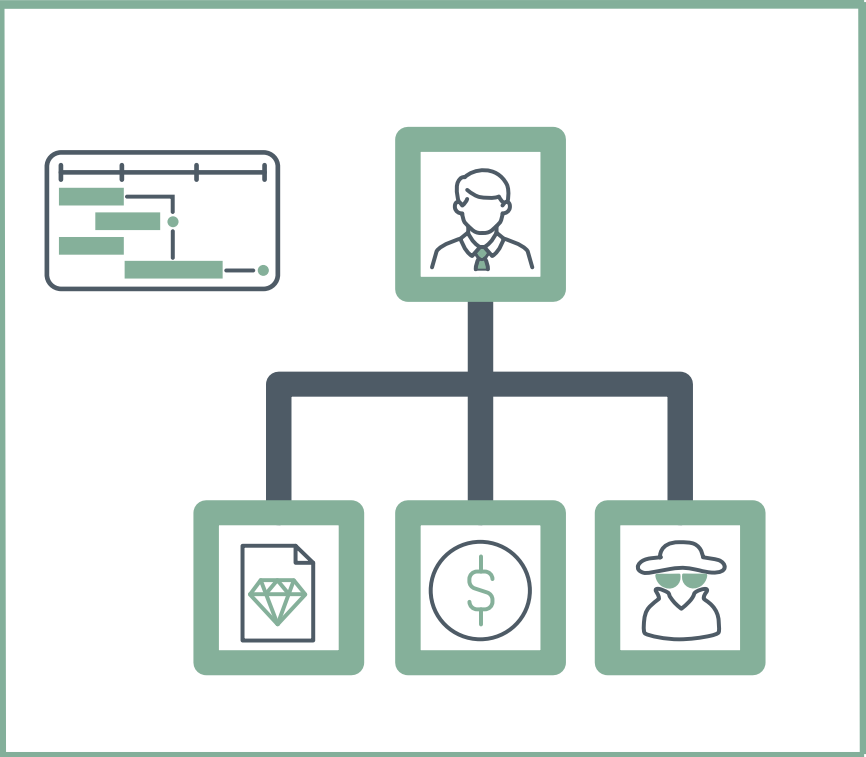


# Take Action & Reduce Exposure

## UPDATE ENFORCEMENT



## INVESTIGATE



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Thank you

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