



# Security Organizational Behaviour

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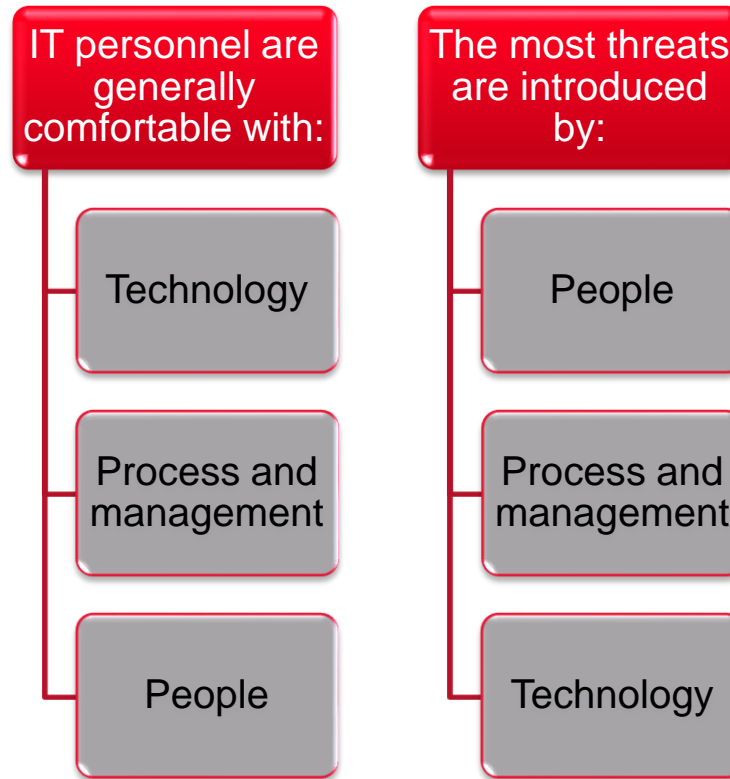


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# Security issues and trends

- Client confidence and trust
- Mobile issues
- Increasing cost of security + “do more with less”
- Less secure organizations being seen as the weaker targets
- ‘Over-layered’ and inefficient security requiring rationalisation
- Application and supply chain security

# Technology can be bought, people and process are harder



- IT people like Technology
- A to 'nearly B'

# It's not new

- Social engineering has been around for years
  - Anti-smoking
  - “War on Drugs”
- It is also known as...
  - “Manufacturing consent”
  - Influencing human behaviours
- Requires leadership and senior level buy in
  - “do as I do” not “do as I say”

# Its not bad, unless we let it be

- Myth – “Humans are the greatest weakness”
- Reality – “Humans can be the greatest strength”
  - They are better at spotting anomaly's or issues than machines
  - Transition from liability to asset
  - Every human becomes a smart sensor

# Motivate and educate / train

- Extrinsic vs Intrinsic motivation
- Education vs training
- Socio-techno interface
- “Social engineer” back
  - Create value
  - Deal with reciprocity
  - Connect social and security norms
  - Feedback loops



# Discussion

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